



Republic of the Philippines
LEGAL EDUCATION BOARD
G/F Red Cross Building, Carlos P. Garcia Avenue,
Diliman, Quezon City 1104

**Legal Education Board Memorandum Circular
No. 130, Series of 2022**

SUBJECT: WIPO-IPOPHL Summer School on IP 2022

The Legal Education Board endorses to all law schools the invitation of the Intellectual Property Academy of the Philippines (IPOPHL), through its IP Academy, the 3rd run of the **WIPO-IPOPHL Summer School on IP 2022: *Intellectual Property for Emerging Economies***, to be held on **September 5-16, 2022** in a hybrid format. The in-person activities for the event will be held in Metro Manila, while the virtual sessions will be via Zoom online conferencing platform.

The 10-day lecture series aims to provide an opportunity for participants to acquire a deeper understanding in IP and how it could be used as a tool for sustainable, socio-cultural, and economic development of emerging economies. The event will also shed light on the role of World Intellectual Property Organization (WIPO) in the administration and provision of global IP services.

Interested participants may register online at: <https://www.ipophil.gov.ph/wipo-ipophil-summer-school-2022/>. Please see the attached program and links for the fee structure and schedule of the WIPO-IPOPHL Summer School 2022. For inquiries and concerns, you may send an email to ipacademy@ipophil.gov.ph.

Issued on August 26, 2022, Quezon City.


ANNA MARIE MELANIE B. TRINIDAD
Chairperson



SUMMER SCHOOL

WIPO/ACAD//20/INF.1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 2022

WIPO Summer School: ***The Role of Intellectual Property in Emerging Economies***

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines

PROVISIONAL PROGRAM FOR 2022 EDITION

prepared by the International Bureau of WIPO and the Intellectual Property Academy of the Intellectual Property Office of the Philippines.

WEEK 1 (On-site)

Monday

8.00 – 9.00	Registration and Administrative Matters
9.00 – 9.30	Opening ceremonies, welcome address, and keynote speeches
9.30 – 10.00	Primer: Presentation of the IPOPHL, the IP Academy, and the WIPO-IPOPHL Summer School on IP
10.00 – 10.10	Photo Opportunity
10.10 – 10.30	Groupings: Discussion of Learning Activities & Final Requirements, Warm-Up Introductory Group Activity
10.30 – 10.45	Health Break
10.45 – 12.00	Topic 1: The Intellectual Property System in Emerging Economies: The Philippine Experience
12.00 – 13.00	Lunch Break
13.00 – 13.30	Travel from venue to IPOPHL
13.30 – 15.30	Interactive Activity: Office Tour in the Intellectual Property Office of the Philippines, Introduction to Bureau Directors
15.30 – 15.45	Health Break
15.45 – 17.00	Topic 2: World Intellectual Property Organization: Vision, Mission, and Current Developments
17.00 – 17.30	Wrap-up

Tuesday

SECTION I TRADEMARKS

8.00 – 8.45	Registration and Administrative Matters
8.45 – 9.00	Interactive Activity: Review of Day 1
9.00 – 10.30	Topic 3: Protecting Goodwill: Dissecting the Trademark System in Emerging Economies
10.30 – 10.45	Health Break
10.45 – 12.15	Topic 4: Maintaining Your Edge: A Discussion on Unfair Competition

12.15 – 13.15	Lunch Break
13.15 – 14.45	Topic 5: The Geographical Indication System: The Way Forward
14.45 – 15.00	Health Break
15.00 – 16.30	Topic 6: Workshop: Trademark Examination and Registration Process
16.30 – 17.00	Wrap-up

Wednesday**SECTION II COPYRIGHTS AND RELATED RIGHTS**

8.00 – 8.45	Registration and Administrative Matters
8.45 – 9.00	Interactive Activity: Review of Day 2
9.00 – 10.30	Topic 7: Protection of Creative Works in Emerging Economies: The Role of Copyright and Related Rights
10.30 – 10.45	Health Break
10.45 – 12.15	Topic 8: International Treaties Governing Copyright and Related Rights in Emerging Economies
12.15 – 13.15	Lunch Break
13.15 – 14.45	Topic 9: Fair Use, Creative Commons, and the Public Domain: Issues and Challenges
14.45 – 15.00	Health Break
15.00 – 16.30	Topic 10: Panel Discussion: Contribution of Copyright to Industries in Emerging Economies
16.30 – 17.00	Wrap-up

Thursday**SECTION III PATENTS, UTILITY MODELS, AND INDUSTRIAL DESIGNS**

8.00 – 8.45	Registration and Administrative Matters
8.45 – 9.00	Interactive Activity: Review of Day 3
9.00 – 10.30	Topic 11: Protection of Inventions in the Emerging Economies: The Significance of the Patent System
10.30 – 10.45	Health Break

10.45 – 12.15	Topic 12: The In-Between: Design Protection and its interface with other IP Areas
12.15 – 13.15	Lunch Break
13.15 – 14.45	Topic 13: Lecture/Workshop: Effective Tools and Techniques in Patent Information and Search
14.45 – 15.00	Health Break
15.00 – 16.30	Topic 14: Lecture/Workshop: Effective Tools and Techniques in Patent Drafting
16.30 – 17.00	Wrap-up

Friday

SECTION IV IP COMMERCIALIZATION

8.00 – 8.45	Registration and Administrative Matters
8.45 – 9.00	Interactive Activity: Review of Day 4
9.00 – 10.30	Topic 15: Managing Intellectual Property Assets: A Practical Perspective
10.30 – 10.45	Health Break
10.45 – 12.15	Topic 16: Knowing the Value of Intellectual Property: The Theory and Practice of IP Valuation
12.15 – 13.15	Lunch Break
13.15 – 14.45	Topic 17: Maximizing the Value of Intellectual Property: IP Commercialization, Transfer of Technology and Licensing
14.45 – 15.00	Health Break
15.00 – 16.30	Topic 18: Role Playing: Simulation Exercises for Licensing
16.30 – 17.00	Wrap-up

WEEK 2 (Online)

Monday

SECTION V IP ENFORCEMENT

12.00 – 12.45	Registration and Administrative Matters
12.45 – 13.00	Interactive Activity: Review of Day 5

13.00 – 14.30	Topic 19: Challenges and Best Practices of the Enforcement of Intellectual Property Rights in Emerging Economies
14.30 – 14.45	Health Break
14.45 – 16.15	Topic 20: The Other Way: Alternative Dispute Resolution in IP Disputes
16.15 – 16.30	Health Break
16.30 – 18.00	Topic 21: Intellectual Property Rights Enforcement Strategies: Perspective from an Asian Corporation
18.00 – 18.15	Wrap-up

Tuesday**SECTION VI IP IN SUSTAINABLE DEVELOPMENT**

12.00 – 12.45	Registration and Administrative Matters
12.45 – 13.00	Interactive Activity: Review of Day 6
13.00 – 14.30	Topic 22: Securing Tomorrow: Innovation in Green Technology and Environmental Sustainability
14.30 – 14.45	Health Break
14.45 – 16.15	Topic 23: The Role of Innovation in Developing Countries' Food Security: Present and Future Directions
16.15 – 16.30	Health Break
16.30 – 18.00	Topic 24: The Role of Intellectual Property in Cultivating Innovation in the Start-up Industry
18.00 – 18.15	Wrap-up

Wednesday**SECTION VII IP IN SOCIO-CULTURAL DEVELOPMENT**

12.00 – 12.45	Registration and Administrative Matters
12.45 – 13.00	Interactive Activity: Review of Day 7
13.00 – 14.30	Topic 25: Establishing Protection Systems for Traditional Knowledge, Traditional Cultural Expressions, and Genetic Resources: Pathways and Barricades in Emerging Economies

14.30 – 14.45	Health Break
14.45 – 16.15	Topic 26: The Role of IP in the Educational Systems in the Emerging Economies
16.15 – 16.30	Health Break
16.30 – 18.00	Topic 27: The Balancing Act of Intellectual Property and Public Health
18.00 – 18.15	Wrap-up

Thursday

SECTION VII IP IN THE INTERNALIZATION OF EMERGING ECONOMIES

12.00 – 12.45	Registration and Administrative Matters
12.45 – 13.00	Interactive Activity: Review of Day 8
13.00 – 14.30	Topic 28: Integrating Economies: The Impact of Free Trade Agreements on Intellectual Property
14.30 – 14.45	Health Break
14.45 – 16.15	Topic 29: Risk Management and Investment Decisions of IP-Intensive Businesses: Key Considerations for Emerging Economies
16.15 – 16.30	Health Break
16.30 – 18.00	Topic 30: Intellectual Property Profession: Key Perspectives on Practicing IP from Different Emerging Economies
18.00 – 18.15	Wrap-up

Friday

12.00 – 12.45	Registration and Administrative Matters
12.45 – 13.00	Interactive Activity: Review of Day 9
13.00 – 15.00	Plenary Session: Group Presentations on Contemporary Issues on IP (Part 1)
15.00 – 15.15	Health Break
15.15 – 17.15	Plenary Session: Group Presentations on Contemporary Issues on IP (Part 2)
17.15 – 18.00	Closing Ceremonies

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