

MCLE ON IP AND MEDIATION 2021

INTELLECTUAL PROPERTY

Day 1: March 22, 2021

Time	MCLE Subject	Topic	Lecturer (Proposed)
<u>9:00am – 10:30am</u>	Updates on Substantive and Procedural Laws (1.5 cu)	Emerging and Contemporary Issues in Copyright Law	Atty Ginalyn Badiola / IPOPHL
<u>10:30am – 10:45am</u>	Break		
<u>10:45am – 12:15pm</u>	Updates on Substantive and Procedural Laws (1.5 cu)	Discussion on the Revised Implementing Rules and Regulations on Copyright and Related Rights	Director Emerson Cuyo / IPOPHL
<u>12:15p – 1:15pm</u>	Lunch		
<u>1:15pm – 3:15pm</u>	MCLE Prescribed Subject (2 cu) – Technology and the Law	Transnational Perspective of Technology Transfer Agreements	Atty. Patricia Bunye / Cruz Marcelo & Tenefrancia
<u>3:15pm – 3:30pm</u>	Break		
<u>3:30pm – 5:30pm</u>	MCLE Prescribed Subject (2 cu) – International Legal Processes	Cross-Border Enforcement of Intellectual Property Rights	Assistant Director Ann Edillon / IPOPHL

Day 2: March 23, 2021

Time	MCLE Subject	Topic	Lecturer
<u>9:00am – 10:30am</u>	Updates on Substantive and Procedural Laws (1.5 cu)	The Philippine Patent Landscape: Patent Law, Exceptions, Limitations, Flexibilities and Latest Jurisprudence	Director Lolibeth Medrano / IPOPHL
<u>10:30am – 10:45am</u>	Break		
<u>10:45am – 12:15pm</u>	Updates on Substantive and Procedural Laws (1.5 cu)	Global Patent Perspective: Current Developments in International Patent Landscape	DG Emma Francisco / UP College of Law
<u>12:15pm – 1:15pm</u>	Lunch		

<u>1:15pm – 3:15pm</u>	Legal Ethics (2 cu)	Ethical Issues in Intellectual Property Law: Patent Trolls, Compulsory Licensing, Cyber-Squatting, and Plagiarism.	Atty. Bayani Loste / Fortun, Narvasa & Salazar Law
<u>3:15pm – 3:30pm</u>	Break		
<u>3:30pm – 5:30pm</u>	Trial and Pretrial Skills (2 cu)	Intellectual Property Litigation: Adjudication Proceedings in the Bureau of Legal Affairs and other Procedures	Atty. Adoracion Zare / IPOPHL

Day 3: March 24, 2021

Time	MCLE Subject	Topic	Lecturer
<u>9:00am – 10:30am</u>	Updates on Substantive and Procedural Laws (1.5 cu)	Emerging and Contemporary Issues in Trademark Law	DG Josephine Santiago / UP College of Law
<u>10:30am – 1045am</u>	Break		
<u>10:45am – 12:15pm</u>	Updates on Substantive and Procedural Laws (1.5 cu)	Recent Developments in Business on the Use and Maintenance of Trademarks	Assistant Director Jesus Antonio Ros / IPOPHL
<u>12:15pm – 1:15pm</u>	Lunch		
<u>1:15pm – 3:15pm</u>	MCLE Prescribed Subject (2 cu) -	The Role of IP on Public Health: Issues on Pharmaceutical Industry and Healthcare	Atty. Jose Maria Ochave / UNILAB
<u>3:15pm – 3:30pm</u>	Break		
<u>3:30pm – 5:30pm</u>	Trial and Pretrial Skills (2 cu)	Intellectual Property Litigation: The 2020 Revised Rules of Procedure for Intellectual Property Rights.	Atty. Ferdinand Negre / BNU Law

MEDIATION

DAY 4: March 25, 2021

Time	MCLE Subject	Topic	Lecturer
<u>8:30am – 9:30am</u>	Legal Ethics (1.0 cu)	Ethical Issues in Alternative Dispute Resolution: The Concept of Independence and Impartiality	Atty. Luisa Mauricio / PDRCI
<u>9:30am – 10:30am</u>	Legal Ethics (1.0 cu)	Ethical Issues in Alternative Dispute Resolution: Maintaining Confidentiality in IP Mediation Proceedings	Atty. Gladys Vilchez / Hechanova, Bugay, Vilchez, & Andaya-Racadio Law
<u>10:30am – 10:45am</u>	Break		
<u>10:45am – 12:15pm</u>	Alternative Dispute Resolution (1.5 cu)	An Overview of the Mediation Process Under the ADR Act and The Role of a Lawyer or Counsel in Mediation Proceedings.	Atty. Shirley Alinea / PDRCI / Martinez Vergara Gonzalez Serrano
<u>12:15pm – 1:15pm</u>	Lunch		
<u>1:15pm – 2:15pm</u>	Legal Writing and Oral Advocacy Equivalent (1 cu)	Facilitating Mediation: Techniques in Conducting a Private Caucus and Management of Parties	Atty. Editha Hechanova / Hechanova & Co.
<u>2:15pm - 3:15pm</u>	Alternative Dispute Resolution (1.0 cu)	The Art of Mediation in IP Disputes	Atty. Editha Hechanova / Hechanova & Co.
<u>3:15pm – 3:30pm</u>	Break		
<u>3:30pm – 4:30pm</u>	International Law and International Conventions (1.0 cu)	UNCITRAL Model Law on International Commercial Mediation and International Settlement Agreements Resulting from Mediation, 2018	Atty. Roberto Dio/ PDRCI
<u>4:30pm – 5:30pm</u>	Alternative Dispute Resolution (1.0 cu)	The Alternative Dispute Resolution System of the Philippines: Philippine Commercial Mediation and other Forms of Dispute Resolution under the ADR Act , the Special Rules of Court on ADR, the Role of OADR in the ADR system	Executive Director Irene Alogoc / OADR

Day 5: March 26, 2021

Time	MCLE Subject	Topic	Lecturer
<u>9:00am - 10:00am</u>	International Law and International Conventions (1.0 cu)	The Salient Features of the Singapore Mediation Convention	Atty. Ricardo Ongkiko / PDRCI
<u>10:00am – 1100am</u>	Legal Writing and Oral Advocacy Equivalent (1.0 cu)	Negotiation Techniques: Drafting the BATNA and WATNA.	Atty. Zenaida Ongkiko-Acorda / PIArb
<u>11:00am – 12:00pm</u>	Lunch		
<u>12:00pm – 2:00pm</u>	Legal Writing and Oral Advocacy Equivalent (2.0 cu)	Preparation of the Settlement Agreement, Compromise Agreement, and other Mediation Documents	Atty Joenar Pueblo / PACV
<u>2:00pm – 2:15pm</u>	Break		
<u>2:15pm – 3:45pm</u>	Alternative Dispute Resolution (1.5 cu)	Intellectual Property Mediation: A Snapshot of the IPOPHL Rules and Procedures	Assistant Director Christine Pangilinan-Canlapan / IPOPHL
<u>3:45pm – 4:00pm</u>			
<u>4:00pm – 6:00pm</u>	Legal Ethics (2.0 cu)	Ethical Issues in Alternative Dispute Resolution: Maintaining Integrity as a Third Party Neutral	Atty. Donemark Calimon / PICCR