

**ANNEX – Beyond IP (BeIP) Mastercourse
Legal Track**

Time	# of Mins	Description
		October 19 - Day 1 – Overview
12:00pm – 1:00pm	60 mins	Registration
1:00pm – 1:10pm	10 mins	Invocation / National Anthem
1:10pm – 1:20pm	10 mins	Welcoming Address
1:20pm – 1:35pm	15 mins	Keynote Speech
1:35pm – 1:40pm	5 mins	Photo Opportunity
1:40pm – 2:00pm	20 mins	Presentation of the Program and the IP Academy
2:00pm – 2:50pm	50 mins	Introduction to Intellectual Property System: Challenges and Opportunities in the Philippine Economy
2:50pm – 3:00pm	10 mins	Video Presentation on IPOPHL
3:00pm – 3:45pm	45 mins	Overview of the World Intellectual Property Organization and the International IP Systems
3:45pm – 4:00pm	15 mins	Question and Answer / Evaluation / Wrap-up
		October 20 - Day 2 – Patents and Innovation
9:00am – 10:00am	60 mins	Registration
10:00am – 11:00am	60 mins	International and Regional Patent Systems (Paris Convention, PCT, TRIPS, Hague, Etc.)
11:00am – 12:00pm	60 mins	Advanced Topics in Patent Law: Rules of Patenting ICT, Technology Law; Lay-out design of Integrated Circuits
12:00am – 1:00pm	60 mins	Lunch
1:00pm – 2:20pm	80mins	Promotion on Innovation: Basic Search and Patent Information Workshop
2:20pm – 2:30pm	10 mins	Break
2:30pm – 3:50pm	80 mins	Patent Workshop: General Primer on Patent Drafting
3:50pm – 4:00pm	10 mins	Question and Answer / Evaluation / Wrap-up
		October 21 - Day 3 – Trademarks
9:00am – 10:00am	60 mins	Registration
10:00am – 11:00am	60 mins	Non-Traditional Marks, Well-known Marks, Trade Secret, and Other Emerging Issues
11:00am – 12:00pm	60 mins	Workshop on Trademark Examination, Search and Registration
12:00am – 1:00pm	60 mins	Lunch
1:00pm – 2:20pm	80mins	Discussion on Selected Cases on Trademarks: International and Philippine Context
2:20pm – 2:30pm	10 mins	Break
2:30pm – 3:50pm	80 mins	Electronic Commerce and Intellectual Property: Online Piracy, Online Counterfeiting, Cyber-squatting, and other related issues
3:50pm – 4:00pm	10 mins	Question and Answer / Evaluation / Wrap-up
		October 22 - Day 4 – Copyright and Related Rights
9:00am – 10:00am	60 mins	Registration
10:00am – 11:00am	60 mins	Copyright and Related Rights: Exceptions, Limitations and Recent Developments
11:00am – 12:00pm	60 mins	International Conventions on Copyright: Berne Convention, Beijing Treaty, and other Treaties on Copyright law
12:00am – 1:00pm	60 mins	Lunch
1:00pm – 2:20pm	80mins	Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions – Towards a Suitable Protection System
2:20pm – 2:30pm	10 mins	Break

2:30pm – 3:50pm	80 mins	IP Policy and Procedures in the Philippine Setting: A Legal Professional Perspective
3:50pm – 4:00pm	10 mins	Question and Answer / Evaluation / Wrap-up
		October 23 - Day 5 – Other Intellectual Property Areas
9:00am – 10:00am	60 mins	Registration
10:00am – 11:00am	60 mins	IP Management: IP Valuation and Licensing
11:00am – 12:00pm	60 mins	IP Licensing Workshop
12:00am – 1:00pm	60 mins	Lunch Break
1:00pm – 1:40pm	40 mins	Overview of Adjudication Proceedings in Intellectual Property
1:40pm – 2:40pm	60mins	Modes of Alternative Dispute Resolution: Mediation and Arbitration
2:40pm – 2:50pm	10 mins	Break
2:50pm – 3:35pm	45 mins	Introduction to the Panel: Practicing IP in the Philippine Context: Opportunities and Challenges
3:35pm – 3:50pm	15 mins	Panel Discussion: IP Job Market and IP Careers in the Philippines
3:50pm – 3:55pm	5 mins	Closing Remarks
3:55pm – 4:00pm	5 mins	Wrap-up